



ADVANCED VISION CENTER

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Speaking Topics:

Hold Onto the Spark Inside:
The Inspiring Journey of Dr. Lorenzana

Debunking the Myths of Vision Therapy

What is Your Child's Behavior Telling You:
The Connection Between
Vision and Education



Dr. Ingrid Lorenzana is an award-winning optometrist and vision specialist, the creator of the groundbreaking CogniViision™ protocol and a true believer in vision therapy as a holistic treatment to improve patient quality of life. Dr. Lorenzana was born in Colombia and struggled with reading for years before she was diagnosed with “convergence insufficiency” (the inability of her eyes to work together when focusing) while she was in optometry school. After completing a course of vision therapy, her academic abilities improved so dramatically that she was inspired to choose vision learning disabilities as the focus of her life work. She went on to complete a residency in pediatrics – binocular vision and perception at the Illinois Eye Institute, where she earned her doctorate degree.

In 2003, Dr. Lorenzana established Advanced Vision Center where she currently serves as Director for Pediatric and Adult Specialty Optometric Services. Meanwhile, she continued research and study into the relationship between vision and neuroplasticity, or the ability of the brain to rewire its visual pathways to improve vision. In 2012, she founded the Vision and Sensory Integration Institute with the mission to help improve patient vision through a new protocol fusing neuroplasticity and vision therapy. Today, it is known as CogniViision™.

Dr. Lorenzana is a highly sought after, international speaker and has garnered many industry awards for her research and contributions to optometry. She was recently named “3D Eye Doctor of the Year” from Hollywood’s 3D International and Advanced Media Society and won the 2014 Influential Women in Business Award from the Daily Herald. In 2013, she was selected America’s Top Optometrist. However, she considers her greatest achievement to be her opportunity to make a difference in every one of her patient’s lives.

EDUCATION

Residency in Pediatrics/Binocular Vision
Doctor of Optometry Degree
Loyola University

COMPANY

Advanced Vision Center
Vision and Sensory Integration Institute



BOOKS

Today's Inspired Latina
Overcoming Mediocrity: Strong Women

TRADEMARK

CogniViision™

A protocol to treat functional vision disorders; through activation and rewiring of visual track pathways it achieves rhythmic synchronization of sensory integration in both inter and intra cerebral hemispheres by fusing traditional vision therapy with visual neuroplasticity.

AWARDS

Verizon Nueva Latina Star Award Finalist- Health Category	2015
Printer Row Lit Speaker Panelist Book "Today's Inspired Latina"	2015
#1 Amazon Best Seller Award, Women in Business Category Book "Overcoming Mediocrity"	2015
Influential Women in Business Award Daily Herald Business Ledger	2014
The Pediatric Eye Disease Investigative Group RESEARCH Site of the YEAR	2013
The Pediatric Eye Disease Investigative Group RESEARCH Site of the Month: November	2013
3D EYE DOCTOR of the YEAR, Hollywood's International 3D Advanced Imaging Society	2013
Best Lecture Presentation COMOF Tecnologia en Neuroplasticidad Visual	2011
Karate Academy, Chicago Illinois Parent of the Year Award	2008
Fellow of the College of Optometrist for Visual Development	2006
VSP Clinical Excellence Award	2005
The Pediatric Eye Disease Investigative Group "Outstanding New Clinical Site"	2004
Eye Grads of Illinois Private Practice Optometrist of the year	2004
Fellow of the American Academy of Optometry	1998
Health Professions Faculty Loan Repayment Award	1999
Community Service, Award of Appreciation: Gilchrist Marchmann Head Start	2000
Community Service Award of Appreciation: La Fayette Academy	1999
Community Service Award of Appreciation: La Fayette Academy	2000
Clinical Award of Distinction- Pediatrics/Binocular Vision	1994
Who's Who among Students in American Universities and Colleges	1989
Illinois State Scholarship Commission Certificate of Merit	1985